



# CELEBRATE CHRISTMAS IN BOWLING GREEN

## SATURDAY, DECEMBER 10, 2011

### 11:00 A.M. - 8:00 P.M.

The Town of Bowling Green is excited to continue a beloved community tradition. *The Bowling Green Christmas Parade* was first celebrated and sponsored by the Town in the 1970s as an evening event. Later in the 1980s, it was sponsored as a joint effort between the Town and the Friends of the Caroline Library. In those first years the Caroline Library was located in its original home on Ennis Street and the parade was moved to the morning. In the last decade, the parade continued, organized by the Caroline Chamber of Commerce.

This year the Town of Bowling Green will again sponsor and continue the tradition of an evening parade to begin at 5 p.m. We hope that you and your organization will consider an entry. If you are a business owner, please consider entering our window and store front contest sponsored by the Bowling Green Arts Commission. Call the Town Hall to register and let us know you are in the running for a cash prize. Windows and business fronts will be judged the night before and announced with the parade winners from the stage at Town Hall.

*Interested in shopping?* Bowling Green can fill the bill for both the perfect and most unique gift. You will be surprised at what you find downtown and in our shopping centers. From antiques to collectibles to eclectic handbags to fine jewelry and electronics to party platters, holiday catering and intimate little eateries, Bowling Green has it all. Activities include a Holiday Art Show. The Mayor and Town Council of Bowling Green invite you to visit, stay a while and have fun!

HOLIDAY ART SHOW AND SALE AT  
BOWLING GREEN TOWN HALL  
11:00 A.M. TO 5 P.M.

SEE BACK PAGE OF THIS FLYER FOR PARADE APPLICATION



THE TOWN OF BOWLING GREEN PRESENTS  
 "LIGHT UP CAROLINE WITH AN  
 OLD FASHIONED CHRISTMAS"  
 SATURDAY, DECEMBER 10, 2011 5:00 P.M.

Entries (no fee) are due by December 4th and may be picked up at Town Hall or downloaded at [www.townofbowlinggreen.com](http://www.townofbowlinggreen.com) Return in person to Bowling Green Town Hall or by mail to Town of Bowling Green P.O. Box 468 Bowling Green, VA 22427 or sign up online at [visitcaroline.com/11paradeform.html](http://visitcaroline.com/11paradeform.html).

For more information call Kathy or Virginia at Town Hall (804-633-6212) or Susan Sili at 804-633-9084.

Type of entry: Float \_\_\_\_\_ Vehicle \_\_\_\_\_ Marching Unit \_\_\_\_\_ Animal \_\_\_\_\_

Name of sponsor or organization: \_\_\_\_\_

Contact person and phone: \_\_\_\_\_

Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Description of entry including approximate length \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_



You may attach a separate narrative sheet for the judges and MC to read about your entry.

I hereby certify that I have read the rules and regulations and agree to abide them. I understand that the Town of Bowling Green cannot be held responsible for theft, damage or injury during the event.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

# PARADE RULES AND GUIDELINES

PLEASE NOTE: NEW TIME/NEW LINEUP LOCATION

Check in will begin at 3:30 p.m. at the intersection of West Broaddus and Anderson Ave. The parade will begin promptly at 5 p.m. and will proceed south on Main Street, turning left at Chase street and proceeding to Town Hall. Vehicles for pick up should be located there.

## CATEGORIES AND THEMES

### Floats

Best Reason For The Season Float  
Best Lighted Float 1st, 2nd, 3rd  
Best Walking Float  
Best Parade Theme Float 1st, 2nd, 3rd  
(Light Up Caroline )  
Commercial 1st, 2nd  
Tractor 1st, 2nd

**Animal Entries** 1st, 2nd

### Emergency Unit

Rescue Squad 1st, 2nd  
Fire Department-1st, 2nd

### Vehicle

Motorized 1st, 2nd  
Vintage 1st, 2nd



**Marching Unit**-1st, 2nd, 3rd

**Judges Choice, Best in Parade**

1. Please maintain the appropriate distance between your unit and the next. Stop in front of the judge's stand for no more than one minute.
2. Parade numbers will be given out right before the start of the parade and must be clearly visible on the right side of the entry. Please make space for this on the sign for your entry.
3. Sirens are prohibited while lining up and waiting in line.
4. Walkers must not walk back up the parade route but may use any of the side streets.
5. Once lined up, motorized vehicles must remain parked and turned off until instructed to move.
6. Candy may not be thrown from floats or vehicles but may be handed out.
7. Adults must be on floats with children to supervise at all times.
8. Each unit is responsible for cleaning up the staging area and afterward along the parade route if necessary.
9. If at any time leading up to the parade day, the weather or street conditions are deemed unsafe, the parade will be cancelled. Information will be available on local radio stations or by calling 804-633-9084 or 633-6212
10. No alcohol, firearms or weapons of any kind are allowed.
11. The Town of Bowling Green reserves the right to reject any parade entry if deemed inappropriate or unsafe.

**JOIN US AFTER THE PARADE AT TOWN HALL FOR HOT  
CIDER, COFFEE AND COOKIES  
AS WE ANNOUNCE OUR WINNERS!**

# BOWLING GREEN CHRISTMAS PARADE LINE-UP INSTRUCTIONS

## PARADE WILL BEGIN PROMPTLY AT 5:00 PM

IN ORDER TO PARTICIPATE IN THE PARADE, ALL UNITS  
MUST BE IN LINE PRIOR TO 5:00 PM

Staging and line-up for the parade will occur on the south side of West Broaddus Avenue in Bowling Green.

Staging and line-up will begin at 3:30 PM and line-up will be on a first-come, first-served basis.

West Broaddus Avenue between the two shopping centers will be closed to through traffic at 3:30 PM.

All parade units will be able to travel on West Broaddus Avenue at all times.

Vehicles transporting bands will drop off band members at Caroline Square Shopping Center in the parking lot near Roma's Restaurant. Band members will assemble with their groups in the grassy field next to Roma's. A Parade Assistant will be available to guide the units. Empty band vehicles will then proceed to the Town Hall parking lot on Butler Street. Drivers will park their band vehicles at Town Hall and meet band members at Town Hall after the parade.

All other parade units will proceed as follows:

All units other than bands (including floats, non-band marching units, trucks and other vehicles) are to begin registration and check-in at the intersection of West Broaddus and Anderson Avenues. The Bowling Green Shopping Center (Food Lion Shopping Center) parking spaces closest to Broaddus avenue may be used to turn vehicles around and place final decorations on floats and vehicles, etc. – use only those spaces closest to Broaddus Avenue for these activities. The final line-up direction for all units will be on West Broaddus Avenue heading toward Main Street.

The leader of each unit or the operator of each vehicle (other than band) MUST check in with the Parade Coordinator at the corner of West Broaddus and Anderson Avenues. If check-in is not accomplished, your unit or vehicle will NOT be able to participate and be judged.

After check-in at Anderson Avenue, the Parade Coordinator will assign your unit or vehicle a position in the line-up and you will move immediately to that position along the South side of West Broaddus Avenue (heading toward Main Street).

When the parade begins promptly at 5:00 PM, a Parade Assistant will inform each unit when to begin to enter the parade route.

Best wishes and enjoy the Bowling Green Christmas Parade. If you have questions, call Town Hall at 804-633-6212.

