

# Presentation to Caroline County Board of Supervisors



# Community Pride

July 25, 2006



# What is Community Pride?



*Community Pride In Caroline County*



- A program proposed to increase pride of property and landscape in Caroline County through an ongoing cleanup and beautification effort that involves individuals, government leaders, civic organizations and businesses.



# Mission Statement

- To remind and raise the level of pride in Caroline County and its landscape by all those who live, work, play and visit. It is hoped that all who take from Caroline County's beauty will rally together to ensure that all is possibly done to protect and preserve this beauty through the upkeep and further investment into all private and public properties.

vision

# Who Is Involved?

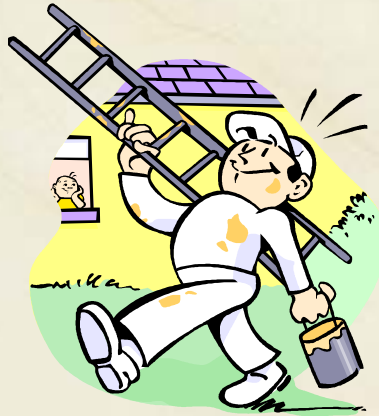
- Generally, everyone has a responsibility.



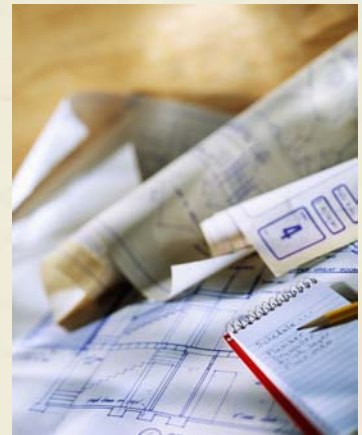
- Particularly, property owners, civic organizations, businesses, educators and government leaders.

# How Are They Involved?

- Through voluntary willingness to improve the face of private and public property.



- Through legal compliance with all codes and ordinances established by local, state and federal authorities.



# Community Pride 9-Point Program



1. Litter & Trash
2. Junk (Including Cars)
3. Home Maintenance & Improvement
4. Disposal & Proper Use of Hazardous Waste Materials
5. Recycling
6. Increased Regulation of Existing Salvage Yards



# Community Pride 9-Point Program

7. Preservation of Green Space

8. Increased Landscaping &  
Beautification

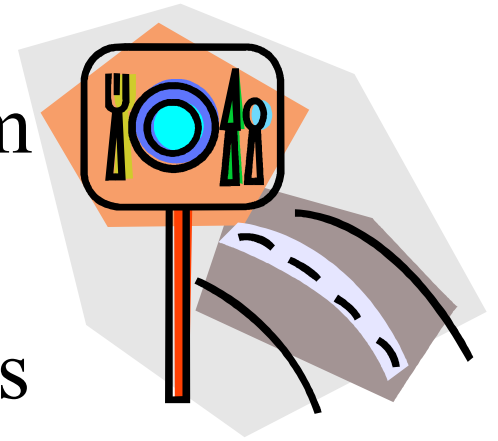
9. Awards Program



# Litter & Trash

---

- ❑ Adopt-a-Highway Program
- ❑ Increased Signage
- ❑ Increased School Programs
- ❑ Increased VDOT Pickups
- ❑ Anonymous Tip Line
- ❑ Transport Ordinance





# Junk (Including Cars)

- Hold Community Cleanup Weekends in the Spring & Fall with Easy Disposal Per Community.
- Modify the Junk Car Removal Program.



# Home Maintenance & Improvement



- **Public Relations Campaign to Remind Home Owners about High Grass, Broken Glass/Windows, Overgrown Shrubs, Dead Trees & Overflowing Gutters.**
- **Match up Improvements such as Painting, Porch Repairs, Minor Exterior Repair, Indoor Plumbing & Roof Repairs with Contractors Who Will Perform Services at Reduced Cost.**



# Home Maintenance & Improvement

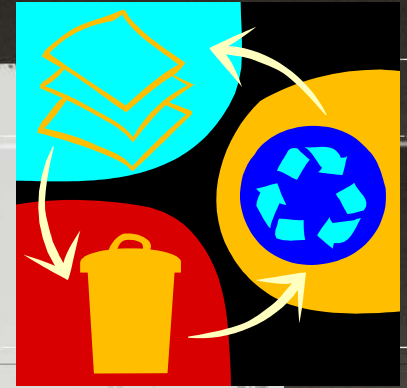
- Develop Voucher Program to Purchase Paint, Building Supplies, etc.
- Start a Grass Cutting Brigade.
- Develop Lawn Mower Program Where Old Lawnmowers Can Be Repaired and Given to Citizens Who Can't Afford to Buy a New One.



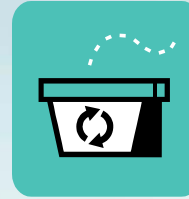
# Disposal & Proper Use of Hazardous Waste Materials



- Education & Public Relations Program.
- Have a “Drop Off” Program Twice a Year.
- Develop a Brochure to Be Distributed to All Homes and Businesses.



# Recycling



- **Education & Public Relations Campaign Encouraging Benefits of Recycling.**
- **Provide Each Citizen & Business with Recycling Bins.**
- **Increase Earth Day Programs.**
- **Start “Re-Store.”**
- **Encourage Entrepreneurship Between Individuals & Civic Organizations.**



# Increase Regulation of Existing Salvage Yards



- Adopt Ordinance to Mandate Screening for Grandfathered Salvage Yards.
- Implement Tighter Towing Regulations.
- Ban Yards from Highway Overlay District.
- Work with Salvage Yard Associations to Maintain Standards of Operation.
- Include Language in Comprehensive Plan.

# Preservation of Green Space

- **Place Trails on Top of Major Sewer Line Easements.**
- **Include Language in Comprehensive Plan.**
- **Consider Other Resource Sensitive Areas.**
- **Implement PDR & TDR Legislation.**
- **Work Closely with Farm Bureau to Advocate Farming.**
- **Do Trail Planning for Recreation.**

# Preservation of Green Space

- Advocate Support for Fort A.P. Hill.
- Petition for More Scenic Byways.



# Increased Landscaping & Beautification

- Create Focal Points Throughout the County.
- Plant More Trees & Shrubs at County Facilities & Generally Improve Landscape.
- Pursue New Development of Boat Landings.
- Adequate Screening of Outside Mechanical Units.



# Increased Landscaping & Beautification



- Plant Flowers in VDOT Medians.



# Awards Program

- **Develop Awards Program for Residential, Businesses & Service to the Community.**
- **Types of Awards:**
- **Yard Signs**
- **BOS Recognition**
- **Media Recognition**
- **Gifts Solicited from Private Donations.**





# Oversight & Implementation

- Program Overseen by County Administration.
- Implement August 1.
- First Community Cleanups in October, '06 and May '07.

vision

# Thank You!

- Community Pride was proposed with the Input of Tourism Coordinator Karen Jenkins, Assistant Public Works Director Chris Rapp, Zoning Administrator Gary Mitchell and County Administrator Percy Ashcraft.
- Logo created by Karen Jenkins.

# Questions or Comments!

---

---