



***Commonwealth of Virginia***  
***Office of Governor Bob McDonnell***

**FOR IMMEDIATE RELEASE**

August 13, 2010

**Office of the Governor**

Contact: Stacey Johnson

Phone: (804) 225-4260

E-mail: [Stacey.Johnson@Governor.Virginia.Gov](mailto:Stacey.Johnson@Governor.Virginia.Gov)

**Department of Motor Vehicles**

Contact: Melanie Stokes

Phone: (804) 367-6623

E-mail: [Melanie.Stokes@DMV.Virginia.Gov](mailto:Melanie.Stokes@DMV.Virginia.Gov)

**Governor McDonnell Announces New Cost-Cutting  
DMV Service**

*MyDMV Creates Efficient and Green Way to Renew Vehicle Decals and  
Registration*

**RICHMOND** – Governor Bob McDonnell today announced that Virginians can now sign up with *myDMV* to receive their state vehicle registration renewal notices through email or phone, rather than getting a paper reminder in the mail. Currently, the paper renewal notice that DMV mails is a courtesy reminder for our customers. The annual cost of printing and mailing approximately 5.3 million paper renewal notices is \$2.4 million. Use of automated renewal notices provides added convenience for DMV customers while saving printing and postage costs. To launch this initiative, Governor McDonnell was the first Virginian to sign up for a *myDMV* account.

Speaking about the new mode of registration, Governor McDonnell commented, "We

bank, manage travel arrangements, and conduct a host of other daily activities online.

Why not manage your DMV business online or via telephone too? DMV is offering an environmentally-friendly option that is convenient for customers to receive reminders that a vehicle's decals are about to expire and it's time to renew. This will save Virginian's time and money."

Called *myDMV*, customers may sign up for a DMV account at [www.dmvNOW.com/myDMV](http://www.dmvNOW.com/myDMV) . Using a personal identification number (PIN), customers opt to receive reminders via email or phone, and can manage their DMV records without visiting an office.

"This service is a convenience and time-saver for customers, and it's a money-saver for Virginia," said DMV Commissioner Richard D. Holcomb. "Currently, one-third of Virginia's registered vehicles are renewed online. If only 50 percent of those opt for automated renewal reminders, the Commonwealth will save approximately \$336,000 annually in printing and mailing costs."

With a *myDMV* PIN, customers can conduct a variety of secure transactions such as renewing driver's licenses or ID cards, and obtain information specific to them, such as their driving record.

###