



Mr. B's Bluegrass Park 2010 Program & Sponsor Packages

*Mr. B's Bluegrass Park presents its upcoming Bluegrass Festivals.
Thousands attend these exciting 3 day events!
We are increasing our distribution by thousands!*

**Your advertising message will
reach over 10,000 readers!**

We have several advertising & sponsor options for your business.
**We will distribute an attractive Program to all who attend, as well as select retailers and
advertisers' locations before the event!**

Bluegrass Festival Program (reaching your target audience!)

*The program will focus on the talented folks that put on a great pickin' and singin'
3 day event & your business!*

A program will be published before each event held in April, June, & August 2010.

Regular Advertising Rates: (1 program commitment)

Full page - \$300

1/2 page - \$195

1/4 page - \$125

*** Add color to any size for only \$50 more!**

**INCLUDES
COLOR -
RESERVE
NOW!**

**Premium Placements: Back Cover - \$500
Inside Front or Back Cover - \$375
Centerspread(2 pages) - \$600**

Sponsor Deals:

*Become a sponsor of this great event - choose your option
below - and watch your floor traffic increase!*

Package 1 Includes: Your investment = \$1800.00

- Your banner displayed at each event
- Tickets for 2 to attend each event
- A full page ad with FREE color in the April Program.

*(You may purchase ads in additional Programs
at the discounts given above.)*

Package 2 Includes: Your investment = \$1675.00

- Your banner displayed at each event
- Tickets for 2 to attend each event
- A 1/2 page with FREE color in the April Program.

*(You may purchase ads in additional
Programs at the discounts given above.)*

*Placement of your sign or banner will be placed in a prominent viewing spot for the 2010 calendar year. Our 2010 calendar year
will be busier than ever! We are hosting 3 Bluegrass Festivals this year - and are the site for many local events!*

Save!

Program Bargains:

Advertise in 2 programs - get 10% off!

*(i.e.-You buy a 1/2 page ad in the April & June
program, your total is \$390 (w/out discount)
With 10% off - you now pay \$175.50
per program.)*

Advertise in 3 programs - get 15% off!

*i.e.-You buy a 1/2 page ad in the April, June, & Aug.
program, your total is \$525 (w/out discount)
With 15% off - you now pay \$165.75
per program.)*

*If you're adding color to your advertisement, we'll
even discount your color charges for your
commitment - a deal you can't beat!*



Yes! Sign me up!

Company Name _____ Contact Person _____

Billing Address _____

Phone _____ Email for Proof _____

Ad Size &/or Sponsor Pkg. _____ Amount Enclosed _____

Received by _____