COUNTIES ENCOURAGED TO USE NACO APP TESTING ACCESS TO BROADBAND

The National Association of Counties in partnership with the Local Initiatives Support Corporation (LISC) and the Rural Community Assistance Partnership (RCAP) has developed a mobile app designed to show locations with low or no connectivity to help ensure adequate federal funding for areas lacking access to the internet. TestIT is an iOS/Android mobile app that leverages a broadband sampling tool designed by Measurement Lab (M-Lab) to aggregate broadband speeds across the country from app users. With the press of a single button, users will be able to test their broadband speed from anywhere. NACo developed **TestIT** because connectivity data provided to the Federal Communications Commission (FCC) is often inaccurate and inflated – leaving many rural communities overlooked and disconnected.

Every time a user taps the "Test Speed Here!" button, the app will record both upload and download speeds, time of day and location. A snapshot of each sample will be sent to a database which will allow NACo and partners to analyze connectivity data across the country. The data collected through this app will help identify areas where broadband service is overstated and underfunded by comparing the data to the National Broadband Map. NACo plans to provide graphical representation of the data through its Counties Futures Lab this Fall.

Citizens are encouraged to download the app using the instructions on the following flyer. No personal information will be collected through this mobile app.

MOBILE APP LAUNCH

TestIT

Find us in the app store!

Introduction

Accurate connectivity data is the foundation for investments in broadband infrastructure. Unfortunately, connectivity data provided to the Federal Communications Commission is often inaccurate and inflated – leaving many rural communities overlooked and disconnected.

NACo has partnered with the Local Initiatives Support Corporation (LISC) and the Rural Community Assistance Partnership (RCAP) to develop a mobile app designed to identify areas with low or no connectivity to help ensure adequate funding for broadband infrastructure is provided across the country.

"TestIT" is an iOS/Android mobile app that leverages a broadband sampling tool designed by Measurement Labs (MLabs) to aggregate broadband speeds across the country from app users. With the press of a single button, users will be able to test their broadband speed from anywhere. Additionally, users will be able to compare their internet speeds to the national average and minimum standards established by the Federal Communications System. **No personal information will be collected through this mobile app.**

A snapshot of each sample will be sent to a database which will allow NACo and partners to analyze connectivity data across the country. The data collected through this app will help identify areas where broadband service is overstated and underfunded by comparing the data to the National Broadband Map.

Your help identifying gaps in our nation's broadband coverage is critical to making substantive changes to the process for reporting broadband service. We hope you will help shed light on this critically important issue and encourage your friends, family and constituents to join in the efforts as well!

Get Started!
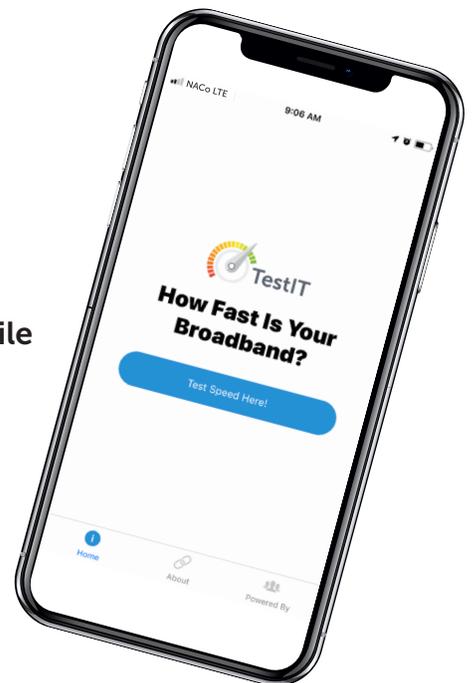
1. **Locate the iOS/Android App Store on your phone**

    Available on the **App Store**

    ANDROID APP ON **Google Play**

2. **Search for *"TestIT"* in your mobile app store**

    TestIT

3. **Download TestIT mobile app**

4. **Open TestIT mobile app and click: *Test Speed Here***

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