

Media Release

Ladysmith Food Lion Launches *Food Lion to Go* *Buy On Line and Pick Up Service Underway*

August 19, 2019 Bowling Green, Virginia
Charles Culley, Jr., County Administrator

The Ladysmith Food Lion officially launched their 'Food Lion to Go' service today, an on line ordering service that allows shoppers to pick up their groceries without getting out of their cars.

On hand for the ceremony were Food Lion employees, Food Lion corporate staff, county government staff, and Sheriff Tony Lipka.

Jim Griffin, Director of Operations for the Food Lion Ashland District that includes the Ladysmith Store, was on hand to help launch the first Food Lion to Go operation in Caroline.

Mr. Griffin said the Ladysmith Store was selected as it is already a "wildly successful store", and one of Food Lion's "most successful" stores.

The Food Lion to Go operation has been underway as a soft opening for over a week, and has been very successful from the start. Mr. Griffin estimates the service represents 4% of store sales already with more growth anticipated.

Shoppers can order on line at <https://shop.foodlion.com/>, select their groceries, pay on line and drive up to the Food Lion to Go delivery lanes located in the parking lot. Times for individual customer pick up service are listed on line.

The Food Lion to Go service innovation is the latest corporate investment in the Ladysmith store that opened in October of 2000, and has been remodeled and upgraded a number of times since its opening.



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For Additional Information

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